



**Have fun.  
Help kids.  
Do Some Good.**



**Vulnerable Support**  
Charitable Trust



# Our mission is simple: Create connections between New Zealand's business community and kiwi kids living in hardship.

## We want to

- Raise awareness to the day to day challenges that kiwi kids living in hardship face.
- Build connections between businesses and low decile schools.
- Create volunteer projects that are fun, engaging and matter to the local communities that we work in.





## Why do some good?

For the majority of kids in New Zealand, our country is a great place to grow up. For a significant number of children however, this is not the case.

- Figures released from 2017 child Poverty Monitor Report, state that over 290,000 kiwi kids are living in hardship, missing out on things that many of us take for granted.
- Schools in New Zealand play a pivotal role in the lives of our kids.
- There is an opportunity for New Zealand businesses to muck in and get behind their local communities to provide kids with tools and experiences to help them reach their potential.

We want to challenge how we are helping out in our backyard and give Wellingtonians the chance to be more hands-on in their approach.

That's where **Do Some Good** steps in.

**“We have normalised child poverty as a society – that a certain level of needs in a certain part of the population is somehow OK”**

*Vivien Maidabourn  
Director UNICEF New Zealand*

# The Opportunity

**Do Some Good** provides businesses with a multi range platform to make significant positive impact by providing a staff community engagement programme.

**We would like to work with you and your company to deliver a three-part partnership with a local low decile school.**

## Lunches In School

Provide a simple lunch such as a sandwich and fruit option to those students that would otherwise go without.

## Corporate Volunteer Days

We will organise your team volunteer day at the school with a work bee, full school BBQ lunch and a performance from the school.

## Annual Christmas Party

End the year with a bang and join your school for a Christmas Party with a BBQ lunch and gifts for the students – plus a working bee.



**“I had a fantastic day with the kids. Loved the interaction with the kids and also getting to teach them how to use a hammer or paint brush for example. Very humbling experience.”**

**“Great bunch of people running the day and a great cause. Really enjoyed it. Not often you get people smiling about painting and weeding”**

***– Volunteers from NZ Post***

# So who is with us?

At **Do Some Good** we realise that not every business can offer the same kind of help.

We thrive on collaboration and will work with you to match your customised offer to support a low decile school that needs it the most. All you need to do is tell us how you can help and we will facilitate the rest.

We invite you to join us and sponsor a low decile school that could benefit from your helping hand.

**If you think your business would like to do some good, get in touch and lets chat.**

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**www.VSCTrust.org.nz**



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